

Project Highlight



Night view of the formal porte cochere.



Pre-function area on the ground floor.

function space in the form of an enclosed verandah that overlooks the central park and lake. A central service corridor services all the ballrooms and function spaces from the rear.

An events lawn that provides an ideal space for a wide range of outdoor activities and events is situated just outside of the pre function verandah. This is complemented by several wedding pavilions strategically planted into the central park.

SCCC is a GBI Certified Green Building. It's green features include a complete Energy Management System, solar PV for renewable energy, solar hot water supply, carbon dioxide monitoring and control systems, energy saving lamps, generous open and green spaces, recycling bins, rainwater harvesting, water efficient fittings, and special facilities for green vehicles. ■

More information at www.setiacitycc.com.



Night view from the car park.

Multi-purpose convention centre opens at Setia Alam, Selangor

GBI-certified Setia City Convention Centre offers 100,000 sq ft of space while its banquet hall can accommodate 200 tables.

SETIA CITY CONVENTION CENTRE (SCCC) is a multi-purpose convention centre that caters to MICE (meetings, incentives, conferences, exhibitions) and banqueting. It is located in the centre of Setia City, a 240-acre integrated green commercial city. SCCC comprises 99,290 sq ft (9,224 sqm) spread over two levels, built on a 10.5-acre site. It fronts the central city park and is adjacent to the Setia City Mall with convenient access to all amenities.

SCCC was conceptualised in the image of a glistening silver fishing lure on the surface of the city lake. The very large elliptical metal roof is suspended off the grassy knoll by a classical array of slim white steel columns. The formal colonnade forms a long verandah that provides the interface between the park and the formal interior spaces. On its elevated vantage point, the large elliptical roof forms an iconic feature for the newly developed urban hub.

The building houses a restaurant and a grand ballroom capable of accommodating 200 tables in a banquet layout on the ground floor, while the upper floor consists of eight smaller function rooms. The enclosed ballrooms and function rooms are accessed via the large pre-



Pre-function area



Entrance foyer



VIP Rooms



Setia City Convention Centre | BLOOM

CLIENT: Bandar Setia Alam Sdn. Bhd.
ARCHITECT: ArchiCentre Sdn Bhd
GBI FACILITATOR: Greenscapes Sdn Bhd
INTERIOR DESIGNER: iPartnership (M) Sdn Bhd in association with ArchiCentre Sdn Bhd
C & S ENGINEERS: GCU Engineers Sdn Bhd
M & E ENGINEERS: Coburg Consulting Sdn Bhd
CONTRACTOR: Pembangunan Teknikhas Sdn Bhd
PHOTO CREDITS: Lin Ho